



WIDE RANGE OF SOLUTIONS

TILE & STONE ADHESIVE RANGE

- 1. Roff Tile Bonder
- 2. Roff New Construction Tile Adhesive
- 3. Roff Non-Skid Adhesive
- 4. Roff Vitrofix / Vitrofix Ultra
- 5. Roff Extrofix/ Extrofix Ultra
- 6. Roff Masterfix
- 7. Roff Vertifix

GROUT RANGE

- 8. Roff Rainbow Tile Mate
- 9. Roff Rainbow Tile Mate Epoxy
- 10. Roff Starlike

TILE & STONE CLEANER

11. Roff Cera Clean

STONE CARE RANGE

- 12. Araldite Standard/ Klear
- 13. Roff Stoneguard WB
- 14. Tenax Range

UNDERTILE WATERPROOFING

- 15. Roff Bond Repair
- 16. Roff Hyguard EX
- 17. Roff Supercrete

Roff Helpline: 1800 2255 02

E-mail: info@roff.in
Website: www.roff.in

In 1986, Roff was the first brand to provide construction chemical solutions & is specialised in Tile & Stone Fixing range for masses.

Its products are used in Residential Properties, Commercial Establishments, Industrial and Infrastructural Utilities.

Roff is part of Pidilite Industries Ltd., having leading brands such as Fevicol, Dr. Fixit, Fevikwik and M-Seal in its portfolio. Our products bring endurance to projects and hence help preserve its beauty for life.

To provide relevant products, we have invested heavily in Research and Development. We ensure our customers get timely solutions through our wide network of dealers & stockist across India.

'Roff, with its world class range of products, is enabling architects & builders to dream big!'

Our commitment is to fulfill what they envision!.



INDEX

TILE & STONE ADHESIVE RANGE

Roff Tile Bonder	Site mix adhesive for sand & cement	8
Roff New Construction Tile Adhesive (NCA)	Fresh tiling application - New Construction	8
Roff Non-Skid Adhesive (NSA)	Tile-on-tile application	8
Roff Vitrofix	Adhesive for interior vitrified tiles	9
Roff Vitrofix Ultra	Superior adhesives for interior large format vitrified tiles & natual stones	9
Roff Extrofix	Adhesive for external tiles and natural stones	9
Roff Extrofix Ultra	Adhesive for external tiles and stones at any height	10
Roff Masterfix	Multi-surface flexible adhesive for fixing tiles & stones	10
Roff Vertifix	Spot bonding of tiles & stones on various substrate	10
GROUT RANGE		
Roff Starlike	Easy to use & clean, 2-component, high performance epoxy grout	11
Roff Rainbow Tile Mate Epoxy	Waterproof stain resistant tile joint filler in different colours	11
Roff Sparkles	Specially designed filler for Roff Rainbow Tile Mate Epoxy	12
Roff Rainbow Tile Mate (RTM)	Cementitious tile joint fillers	12
Roff Rainbow Tile Mate Wide Additive	Tile grout additive to make waterproof tile joints	12
STONE CARE RANGE		
Tenax Anti-Efflorescence	Water-based alkaline back sealer	13
Roff Stoneguard WB	Water based sealer for stones	13
Tenax Mastic	For gluing and filling the cracks & gaps of marbles & other stones	13
Tenax Thassos	For gluing and filling cracks and gaps of white marbles family	14
Tenax Resina T8	Clear liquid resin for gluing and filling cracks and gaps of the stone	14
Tenax Eliox	Extra clear epoxy mastic for filling cracks and gaps of premium marble	14
Tenax Universal Colour Pastes	A colouring paste for all the polyester, epoxy mastics and resins	15
Tenax Epoxy Resin	For resining and netting natural stone	15
Tenax Polishing Powder	Marble/ stone polishing powder to increase shine of marble	15
Tenax Skudo Universal Plus	Water based, water and oil proof anti-stain protector	16

INDEX

Tenax Proseal	Solvent-based oil proof and waterproof penetrating sealer	16
Tenax Hydrex	Solvent based anti-stain penetrating sealer	16
Tenax Ager	For enhancing colour and stain protector	17
Tenax Easywet	Solvent based enhancer for indoor	17
Tenax Cera Fluida	Concentrated wax liquid for enhancing the polish on stone	17
TILE & STONE CLEANER RANGE	Ē	
Roff Cera Clean	Rapid action tile & ceramic cleaner	18
Tenax Brio Top	Alcohol based universal cleaner	18
Tenax Bravo Sgrassatore	Concentrated detergent to remove organic stains (oil, paint, varnish etc.)	18
Tenax Bravo Disincrostante	Concentrated detergent to remove inorganic stains (rust, minerals etc.)	19
UNDER TILE WATERPROOFING	RANGE	
Roff Hyguard EX	Polymer modified cementitious flexible waterproof coating	21
Roff Easyguard	Single component, highly flexible waterproofing membrane	21
Roff Bond Repair	Bonding agent & additive for cement coatings	22
Roff Supercrete	Acrylic polymer modifier for cementitious composites	22
APPLICATION TOOLS RANGE		
Roff Notch Trowel	Tool for spreading adhesive evenly	24
Roff Rubber Mallet	For pressing tiles/ stones while fixing	24
Roff Spacers	For giving gap between tile during tile fixing	24
Roff Grout Cutter/ Cleaner	For cleaning the gap between the tiles/ stones	25
Roff Grout Floater	For gap filling between the tiles & stones	25
Roff Suction Cup	For lifting tile/stone upto 80 kg weight	25
Roff Tile Leveling System	For ensuring tiling stays lippage free	26
LIST OF SOME LANDMARK PROJECTS	5	27
ROFF AT YOUR SERVICE		29





Roff has a complete range of products for various tile applications & care. From fixing tile-on-tile to fixing new tiles, different shades of grouts for filling tile joints and tile cleaners. The range includes various adhesives that can be used for high strength bonding of tiles on various surfaces like marble, glass, granite & stone.

TILE & STONE ADHESIVE RANGE

Roff Tile Bonder

A polymer additive which needs to be pre-mix with cement/cement & sand and then should be mixed with water for installing tiles and natural stones using the traditional cement slurry over freshly laid levelling bed/ machan.

Features

- · Easy to use & no special tools required
- · Greatly increases pot life, open time & adjustability
- · Improves adhesion & bond strength
- Economical solution for tile fixing



T22

PACKAGING UNITS	COLOUR	COVERAGE
300 g	WHITE	1 pouch of 300 g Roff Tile Bonder in 1 cement bag
	POWDER	of 50 kg

Roff New Construction Tile Adhesive (NCA)

Ideal for fixing high porosity tiles like ceramic tiles, terracotta and quarry tiles of regular size on both floor & wall for indoor application.

Features

- · Ready to use, needs no curing
- · Replace by suitable for wet areas
- Saves time & increases productivity
- Excellent adhesion & low shrinkage
- Self-curing properties
- Sag-resistant

PACKA	GING UNITS	COLOUR	COVERAGE
20 kg	30 kg	GREY	5 to 6 m 2 / 20 kg bag at 3 mm bed thickness
			7.5 to 8 m 2 / 30 kg bag at 3 mm bed thickness





T02 & T09

Roff Non-Skid Adhesive (NSA)

For fixing vitrified tiles & natural stones of small & medium size on floor & wall and tile-on-tile application for internal application.

For light and white coloured natural stones, use white variant.

Features

- · Ready to use, needs only mixing with water
- · Tile-on-tile application
- · High bond strength
- Better workability

e E	- E
TOZ Decide Administrative Control of the Control of	TOS CONTRACTOR CONTRAC
	Mark N
THE RESERVE AND ADDRESS OF THE PARTY OF THE	

PACKA	GING UN	ITS	COLOUR	COVERAGE
5 kg	20 kg	30 kg	GREY	5 to 6 m 2 / 20 kg bag at 3 mm bed thickness
00 kg	EO ka		WHITE	7.5 to 8 m^2 / 30 kg bag at 3 mm bed thickness
20 kg	50 Kg		WHILE	Approx. 1.2 kg/ m² per mm of thickness



Roff Vitrofix

COVERAGE

TILE & STONE ADHESIVE RANGE

For fixing vitrified tiles, natural stones and glass mosaics on internal floor, wall & external floors.

For light and white coloured natural stones and glass mosaic tiles, use white variant.

Features

- · Ready to use, needs only mixing with water
- Better workability
- · High grab and non sagging
- Excellent bond strength







T05 & T06

T03 & T04

Roff Vitrofix Ultra

PACKAGING UNITS

20 kg

20 kg

For fixing all sizes and types of tiles, natural stones and glass mosaics on internal floor, wall and external floor.

COLOUR

GREY

WHITE

For light and white coloured natural stones and glass mosaic tiles use white variant.

Recommended for all critical interior vitrified tiles and natural stone application.

Features

5 to 6 m²/ 20 kg bag at 3 mm bed thickness

- · Ready to use & needs only mixing with water
- Superior bond strength
- Superior grab
- Extended open time



PACKAGING UNITS	COLOUR	COVERAGE	
20 kg	GREY	5 to 6 m ² / 20 kg bag	at 3 mm bed thickness
20 kg	WHITE	2.5 to 3 m ² / 20 kg ba	g at 6 mm bed thickness





T07 & T08

Roff Extrofix

For fixing all types of tiles, natural stones on external floors and walls exposed to external conditions subject to deformation.

For light & white coloured natural stones and glass mosaic tiles, use white variant.

Features

- Ready to use & needs only mixing with water
- Extended open time
- · High grab and non sag
- · Excellent bond strength

Roff	÷ Roff
107 Maria Administra	
and the latter had not been and	

PACKAGING UNITS	COLOUR	COVERAGE
20 kg	GREY	5 to 6 m 2 / 20 kg bag at 3 mm bed thickness
20 kg	WHITE	$2.5to3m^2/20kg$ bag at $6mm$ bed thickness





TILE & STONE ADHESIVE RANGE

Roff Extrofix Ultra

For fixing of fully vitrified tiles, large format tiles & natural stones in interior or exterior situations, especially those exposed to permanently external conditions or substrates subject to deformations/ vibration.

Features

- A polymer enriched cementitious flexible tile adhesive
- · Specially designed for external cladding
- Dual purpose for wall & floor application and Internal & external application
- Prolonged workability & non-slip
- High adhesive bond strength & bond with various cement-based substrates

PACKAGING UNITS	COLOUR	COVERAGE
20 kg	GREY	5 to 6 m 2 / 20 kg bag at 3 mm bed thickness
20 kg	WHITE	2.5 to 3 m ² / 20 kg bag at 6 mm bed thickness







T20 & T21

Roff Masterfix

Highly flexible 2 component PU based thin set adhesive for fixing all kinds of tiles and stones including composites, engineered/nano stone, metal and glass tiles on interior and exterior floor and wall. It is suitable for fixing tiles/stones over diverse critical cement-based substrate, metal substrates,epoxy/ PU based substrate, drywall boards, Rubber, PVC, plywood, wood derivative etc.

Features

- · Multi-purpose, two component thin set adhesive, for fixing on interior and exterior floor and wall
- · High bond strength, flexible & heat resistant which leads to better adhesion
- · Chemical resistant & resistance to solvents, alkalis & oils



PACKAGING UNITS	COLOUR	COVERAGE
4 kg	WHITE	16 to 20 sq. ft./ 4 kg pack using 3 mm x 3 mm notch







Roff Vertifix

Spot bonding marble, granite and large format ceramic tiles in interior, exterior and overhead tiling applications. Ideal for skirtings, elevators and stairs.

Features

- · Two component, high strength epoxy adhesive
- · Easy application
- · Spot bonding in just 15 mins.
- · Permanent bond
- · Shock & vibration resistant



PACKAGING UNITS	COLOUR	COVERAGE
1.5 kg	PALE YELLOW	100 ft 2 tile area / 1.5 kg pack for 3 mm dab thickness

GROUT RANGE

Roff Starlike

Easy to use & clean, 2-component, high performance epoxy grout with patented quartz technology. Can be used on all kinds of surfaces: ceramic, vitrified, natural stone, composite stone, glass block, glass mosaic, metal, wood etc.

Features

- · Easy to use & clean
- · Stain, acid & UV resistant
- Fills tile joints from 1 to 15 mm
- Waterproof
- For internal & external use
- · Suitable for swimming pool
- Extra coverage

PACKAGING UNITS		COLOUR	COVERAGE
1 kg	5 kg	13 SHADES	Depends on size and width of joint









Roff Rainbow Tile Mate Epoxy

Resin based 3 component Epoxy joint filler. For filling tile joints of high traffic areas such as hospitals, factory floors & kitchen.

Features

- Stainless and easy to clean
- Easy maintenance & smooth texture
- Provides excellent chemical resistant property
- Provides hygienic, hard wearing & impervious properties
- Non-cracking & non-powdering
- Non-toxic & restricts entry of bacteria/ dirt
- · High degree of resistance to abrasion and impact



PACKAGING UNITS	COLOUR	COVERAGE

For 1 kg pack: For 5 kg pack: Depends on size and width of joint. 184 g Base + 920 g Base + Refer coverage chart. 390 g Hardener 78 g Hardener & 3690 g Filler & 738 g Filler

COVERAGE CHART

RTM Epoxy Tile Grout Coverage in sq. ft./ kg										
Til	e Dimensio	on (mm)		Joint/ Grouting Width						
Length	Width	Thickness	2	3	4	5	6	8	10	12
300	200	6	59.8	39.9	29.9	23.9	19.9	14.9	12.0	10.0
300	300	6	74.7	49.8	37.4	29.9	24.9	18.7	14.9	12.5
450	300	6	89.7	59.8	44.8	35.9	29.9	22.4	17.9	14.9
600	300	6	99.6	66.4	49.8	39.9	33.2	24.9	19.9	16.6
600	600	8	112.1	74.7	56.0	44.8	37.4	28.0	22.4	18.7
800	800	8	149.4	99.6	74.7	59.8	49.8	37.4	29.9	24.9
1000	1000	10	149.4	99.6	74.7	59.8	49.8	37.4	29.9	24.9
1200	600	10	119.6	79.7	59.8	47.8	39.9	29.9	23.9	19.9
1200	800	10	143.5	95.6	71.7	57.4	47.8	35.9	28.7	23.9
1200	1200	12	149.4	99.6	74.7	59.8	49.8	37.4	29.9	24.9
1600	800	12	132.8	88.6	66.4	53.1	44.3	33.2	26.6	22.1
1800	1200	12	179.3	119.6	89.7	71.7	59.8	44.8	35.9	29.9
25	25	6	6.2	4.2	3.1	2.5	2.1	1.6	1.2	1.0
25	50	6	8.3	5.5	4.2	3.3	2.8	2.1	1.7	1.4
50	50	6	12.5	8.3	6.2	5.0	4.2	3.1	2.5	2.1
100	100	6	24.9	16.6	12.5	10.0	8.3	6.2	5.0	4.2
100	100	10	14.9	10.0	7.5	6.0	5.0	3.7	3.0	2.5

- (1) This is theoretical coverage.
- (2) For Sq. Mtr./kg coverage, divide mentioned coverage by 10.764.

*Know the material needed for your site

GROUT RANGE

Roff Sparkles

It is to be mixed with epoxy grout (Base + Hardener + Filler) to get special effect and enhance the beauty of the product. Specially designed filler mainly used to create particular special effects in epoxy tile grout.

Features

- · Easy to mix, apply & clean
- Enhance aesthetic look of tiles
- Stain free & easily cleanable with water (under fresh condition)



PACKAGING UNITS	COLOUR	DOSAGE
100 g	GOLD/ SILVER/ COPPER	3 - 7% of Roff RTM Epoxy (Base + Hardener + Filler)

Roff Rainbow Tile Mate

A water-resistant cementitious tile joint filler. For filling tile joints on floor & wall tiles. Fills joints upto 5 mm.

Features

- · High compressive, tensile & flexural strength
- Water-resistant property
- Easy to use and clean
- · Gives hard wearing, non dusting tile joints
- Does not allow moisture & water to seep into back of the tile causing dislocation
- Firmly holds tiles together to give them longevity

 $\textbf{Note:} \ \textbf{Unitint \& Piditint can be used with these shades}.$



PACKAGING UNITS			COLOUR	COVERAGE
500 g	1 kg	10 kg	18 SHADES	Depends on size and width of joint

Roff Rainbow Tile Mate Wide Additive

Additive for cementitious tile grout.

A liquid additive to be used with cementitious colour tile grouts to fill the tile joints of ceramic, vitrified tiles. RTM Wide Additive is used in place of water to improve the performance of RTM w.r.f. colour fastness, flexibility, waterproof & abrasion resistance.

Features

- Excellent resistance
- No water curing required
- Flexible joint filling



PACKAGING UNITS COLOUR		COLOUR	DOSAGE
200 ml	1 Ltr	NO	Depends on size and width of joint

STONE CARE RANGE

BACK SEALER Tenax Anti-Efflorescence

For protecting the porous and absorbent surface against the rise of ferrous salts and other contaminants, such as staining elements that may result from the back of the tile. It is tested for capillary absorption with contrast liquid & adhesion strength according to UNI EN 1015-12-2016 modified.

Features

- · Water-based alkaline product
- Is ready to use & ensures anti-efflorescence
- · Provides definitive treatment



PACKAGING UNITS	COLOUR
1Ltr	WHITE

Roff Stoneguard WB

Water based sealer for stone.

Roff Stoneguard WB is water based penetrating sealer for porous & non-porous stones. It's transparent in nature & protects stone with advanced penetrating microbond technology.

Features

- Non-staining
- Water and oil resistant
- Maintains the natural look of stone



PACKAGING UNITS	COLOUR	COVERAGE	
1 Ltr	CLEAR	Marble/ Granite: 23 - 23	3.5 sq. mtr/ ltr. per 2 coats
		Sand stone : 5.5 - 9.5 sq.	. mtr/ ltr. per 4 coats
		Depends upon porosity of s	substrate*

MASTICS

Tenax Polyester Mastic (Solid & Liquid)

For gluing and filling the cracks & gaps of marbles, onyx and other stones. Liquid variant is liquid glue with good viscosity, recommended for horizontal applications. Solid variant is thixotropic glue with high viscosity, recommended for vertical application.

Features

- Polishable and grindable in a very short time
- Has low shrinkage, good adhesion



PACKAGI	NG UNITS		COLOUR	
250g	500g	1.5 kg	WHITE, CREAM, TRANSPARENT	

STONE CARE RANGE

Tenax Thassos

For gluing and filling cracks and gaps of white marbles family and similar stones like Thassos and Carrara.

Features

- High thixotropic glue with high viscosity
- $\cdot \ \mathsf{Good} \ \mathsf{stability} \ \mathsf{to} \ \mathsf{sun} \ \mathsf{light}$
- · Very easy to stir and spread
- · Hardened mastic is polishable



1kg TRANSPARENT

Tenax Resina T8

For gluing and filling cracks & gaps in marbles & stones like Carrara and similar stones. Ideal for filling up travertines and similar types of stones for achieving a filled-transparent effect.

Features

- Extra clear liquid resin with low viscosity
- Very low shrinkage
- Stable performance in sunlight
- Minimum reaction temperature 5°C



PACKAGING UNITS	COLOUR		
1Ltr	TRANSPARENT		

PREMIUM MASTIC Tenax Eliox (Epoxy Mastic)

For gluing and filling cracks & gaps of marble, stone, granite, quartz & ceramics.

Features

- Eliox epoxy mastic is extra clear thixotropic paste
- Part B is also thixotropic with similar characteristics
- Approved for food contact non-toxic to long term usage of marbles
- Easy to spread
- Suitable for both outdoor and indoor application



PACKAGING UNITS COLOUR

Part A - 1.5 kg + Part B - 0.75 kg Part A - 1 kg + Part B - 0.5 kg TRANSPARENT

STONE CARE RANGE

PIGMENT / COLOUR Tenax Universal Colour Pastes

A colouring paste for all the polyester, epoxy mastics and systems to match the colour stone.

Features

- Soft paste available in multiple shades
- · Very easy to mix
- Universal Colouring



PACKAGING UNITS	COLOUR
75g	MULTIPLE COLOURS/ SHADES

EPOXY RESIN / COATING Tenax Epoxy Resin

For resining and netting natural stone. It is a liquid epoxy resin coat for corner to corner application ranging from medium to low viscosity which penetrates & gives adhesion and strength to the installed stone. In addition, there are a set of recommended hardeners/indurente – MR50L, BM30H, BB25H, compatible with the resin for different stone types and different applications.

Features

- Gives shining/ wet look
- Strengthen stones
- COMBINATION PACKAGING UNITS COLOUR Resina 943S + BB25H Resina 943 S - 1 kg & 5 kg Water Mixing Ratio - (100:25) BB25H - 0.25 & 1 kg Clear Resina 943 + BM30H Resina 943 – 1 kg & 5 kg Clear Mixing Ratio - (100:30) BM30H - 0.3 & 1 kg Resina 943 + MR50L Resina 943 – 1 kg & 5 kg Light Mixing Ratio - (100:50) MR50L - 1 kg Yellow Resina 911 + MR25G Resina 911 – 1 kg & 5 kg Hazy Mixing Ratio - (100:25) MR25G - 1 kg



POLISHING POWDER Tenax Polvere Lucidante Gialla

Marble/ stone polishing powder to increase the shine of the marble when applied at the end of polishing powder with help of disc machine.

Features

- Fine light cream colour powder
- Ensures perfect mechanical chemical polishing effect
- Ideal for delicate marbles & gives long lasting polished finish
- 2 tablespoons of the product per sq. mtr. to be polished



PACKAGING UNITS	COLOUR
1kg	FINE CREAM POWDER

STONE CARE RANGE

TOP SEALER Tenax Skudo Universal Plus

A water-based water and oil proof anti-stain protector. It penetrates deeper into the micro-porosities & prevents liquids from penetrating.

Features

- Gives natural look
- Food grade approves
- · Indoor & outdoor
- Quick drying, allows application on not fully dried substrates
- Suitable for substrates like marble, granite & other stones
- Permeable to vapours letting materials breath

PACKAGING UNITS	COLOUR	
1 +r	COLOLIDI ECC	

Tenax Proseal

For protecting in depth granite marble, limestone, sandstone and terracotta. Generally recommended for quartz-based materials and materials with mixed presence of silicates and carbonates.

Features

- Solvent-based oil proof and waterproof penetrating sealer
- Recommended for indoor and outdoor application
- Performs well on polished, honed, sandblast and flamed surfaces
- Gives a coverage of 20-30 sqm/L



PACKAGING UNITS	COLOUR
1 Ltr	COLOURLESS

Tenax Hydrex

An anti-stain which block microporosities so that prevents liquids from penetrating inside stone.

Features

- Gives natural look
- · Indoor & outdoor
- Suitable for polished marbles like: Carrara, Thassos, Trani, Botticino, Marfill and similar
- Permeable to vapours letting materials breath



PACKAGING UNITS	COLOUR
1Ltr	TRANSPARENT

STONE CARE RANGE

TOP SEALER + ENHANCER Tenax Ager

For enhancing colour and giving a wet look on stones. Suitable for surfaces which are polished, honed, sanded, brushed, flamed or rough.

Features

- It is a colour enhancer
- For both for indoor and outdoor applications
- Gives protection to the surfaces against oil and water
- Gives anti-graffiti (anti-scratch) effect
- Gives a coverage of 20-30 sqm/L



PACKAGING UNITS	COLOUR
1Ltr	COLOURLESS

ENHANCER Tenax Easywet

Suitable for aging all types of marbles, travertines, stones, granites and agglomerates in order to obtain a "wet" effect for indoor.

Features

- Colour enhancer / Wet Effect
- Quick drying
- Application on surfaces polished, honed, sanded, brushed, flamed or rough too



PACKAGING UNITS	COLOUR	
1Ltr	TRANSPARENT	

SHINER Tenax Cera Fluida

For enhancing the polish on stone. Recommended usage immediately after completion of polishing process on stones such as onyxes, marble, natural stones, granite, agglomerates, terrazzo.

Features

- It is a very concentrated wax liquid
- May increase the polish from 5-6 to 10-15 point of gloss
- Good life in outdoor condition
- Gives a coverage of 20-30 sqm/L



17

PACKAGING UNITS	COLOUR
1kg	WHITE YELLOW

TILE & STONE CLEANER RANGE

TILE CLEANER Roff Cera Clean

Cleaning of all types of floors. It is a high quality tile maintenance cleaner*.

*Whitish spot/ layer as normally observed in the bathroom

under plastic/ metal buckets can be removed with ease.

Features

- High quality rapid action cleaner and degreasing solution
- For use on mosaic, ceramic, vitrified tiles, bath tubs, wash basin and concrete etc.
- · Removes stains
- Prolonged tile life

PACKAGING UNITS	COLOUR	COVERAGE	
500 ml 1Ltr	COLOURLESS	4 to 6 m²/ ltr. dependent upon porosity &	
		contamination of substrate	

 ${\it Check\,Roff\,Cera\,Clean\,before\,using\,for\,cleaning\,of\,coloured\,concrete,\,granite,\,marble\,stone\,flooring\,with\,corner\,test.}$



STONE CLEANER Tenax Brio Top

For quick and easy cleaning of marble, granite, engineered stone, countertops, vanity tops and all other solid surfaces.

Features

- · Alcohol-based cleaner
- Formulated for everyday use
- · Can be used without rinsing
- · Does not leave halos
- Quick drying



PACKAGING UNITS COLOUR

1 Ltr TRANSPARENT

Tenax Bravo Sgrassatore

Removes greasy, synthetic & extraordinary organic stains/ dirt like – oil, fats, soap, paint, varnish, ink etc. from acid sensitive stones – like non-glossy marble, limestone etc.

Features

- Concentrated product to be diluted in water
- Water base
- Ordinary and extraordinary maintenance
- · Alkaline nature



PACKAGING UNITS COLOUR 1 Ltr ORANGE LIQUID

TILE & STONE CLEANER RANGE

Tenax Bravo Disincrostante

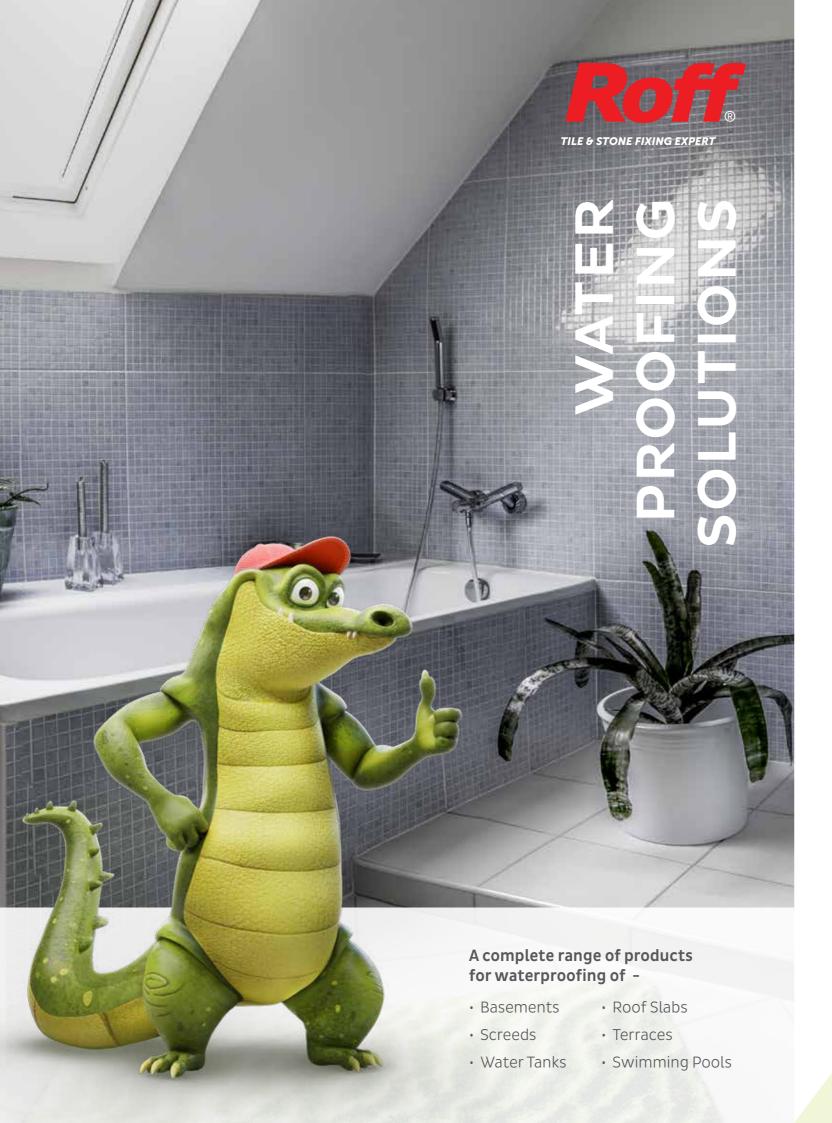
Concentrated detergent, suitable for the removal of dirt from the building site such as joint residues, rust, traces of wall paintings, mineral deposits, saltpetre and inorganic stains.

Features

- Concentrated product to be diluted in water
- Water base
- Ordinary and extraordinary maintenance
- Acidic nature & ideal for outdoor



PACKAGING UNITS	COLOUR
Ltr	RED LIQUID



UNDER TILE WATERPROOFING RANGE

Roff Hyguard EX

Waterproofing coating for basements, roof slabs, water retaining structures, sunken slabs, terrace slabs, water tanks, bathrooms, damp walls, foundations, etc. Bridges hairline cracks in concrete.

Features

- Polymer modified cementitious flexible waterproof coating
- Pre-batched components
- Easily applied by brush
- Excellent adhesion, bonds to porous and non-porous surfaces
- Protects concrete against water penetration, chlorides and carbonation
- Can bridge hairline cracks
- Non-toxic & hence recommended for water tanks



PACKAGING UNITS	COLOUR	COVERAGE	
9 kg	NA	0.45-0.55 m ² / kg for 2 coats for total minimum	
		thickness of 1 - 1.5 mm (DFT) approx.	
		Depending on the surface, the coverage will vary.	
		To be protected by screed for best performance.	

Roff Easyguard

It is a single component, ready to use, water based, eco-friendly, elastomeric, waterproof liquid membrane designed for wet areas applications under tiled finishes. Being a liquid applied system, it reduces installation time as it can be readily applied using brush or roller.

Features

- $\boldsymbol{\cdot}$ Ready to use & easily apply by brush/ roller.
- Highly Flexible & Elastic bridges cracks in concrete/surfaces
- Excellent adhesion to diverse substrates
- Good resistance to alkalis, salt solutions & diluted acids
- Provides a waterproof surface & eliminate water leakage
- CFTRI certified: Conforms to portable water contact parameters
- Low VOC for healthy living



PACKAGING UNITS	COLOUR	COVERAGE
1Ltr 5Ltr	NA	For wet areas - Approx. 1.1 ltr/m² for two coats including self-priming to achieve 500 microns DFT.
		For water bodies & roofs – Approx. 1.8 ltr/m² in 3 coats to achieve 800 - 1000 microns DFT.
		*Coverage may vary depending upon the texture and porosity of the surface.

UNDER TILE WATERPROOFING RANGE

Roff Bond Repair

It is used as a bonding agent between old & new concrete, for cementitious substrates, waterproof coating to small areas in bathrooms, balconies & small roofs. It is also effective to make repair mortars & concrete in building rehab works.

SBR based bonding agent (Styrene Butadiene Rubber).

Features

- · Multi-purpose use as a bonding agent, modifier for cement-sand & concrete mixes in building repairs
- Excellent adhesion to reinforcement & concrete
- Increases flexural strength & tensile strength of concrete & mortar
- · Reduces shrinkage & water permeability in concrete & mortar
- Good as a bonding agent in repairs & renovations



W01

PACKAGING	UNITS	COLOUR	COVERAGE
150 ml 500 r	nl 1Ltr	WHITE	As a passivator coat - 1:1(RBR: Cement)
3 Ltr 5 Ltr	10 l +r		Coverage: 2-3 Rmtr/ ltr for 25 mm dia bar at 1 mm thickness
J LU J LU	IO LU		As a waterproof coating - 1:1.5 (RBR: Cement)
20 Ltr			Coverage: 1.5-2 m ² / ltr for 2 coats at 300 micron thickness
			As bonding coat - 1:1 (RBR : Cement)
			Coverage: 2-3 m ² / ltr

Roff Supercrete

It is a bonding agent for concrete repair and can be used as a patching mortar.

Acrylic polymer modifier for cementitious composites.

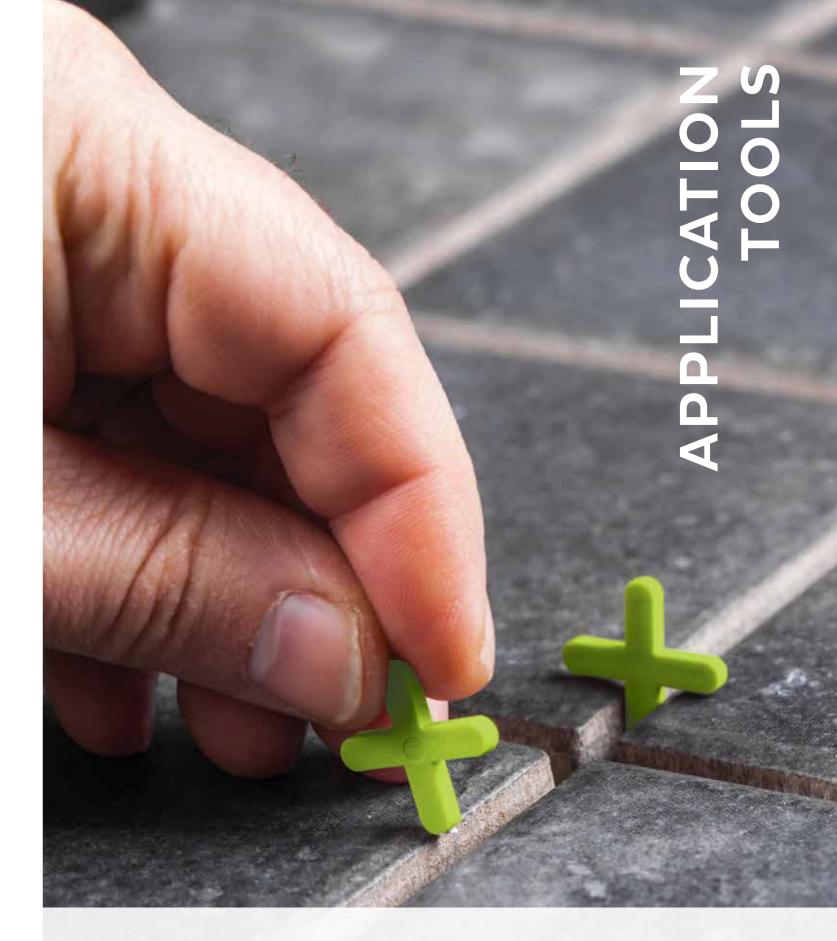
Features

- Superlative bonding properties
- · Can be used as a waterproof coating
- Static cracks can be filled with mortar made with Roff Supercrete
- Durable to UV exposure



PACKAGING UNITS		COLOUR	COVERAGE	
1Ltr	3 Ltr	5 Ltr	WHITE	As a waterproof coating - 1:2 (Supercrete: Cement)
10 l tr	20 l tr			Coverage: 1.5-2 m ² / ltr. for 2 coats at 1 mm thickness
.0 20.				Coverage would depend upon porosity of substrate







For long lasting and beautiful tile or stone fixing, it is very important to not only have quality products but also have right application of these products. Right application is possible only with right tools & techniques. Roff has a varied range of application tools to ensure easy and perfect tile and stone fixing.

APPLICATION TOOLS RANGE

Roff Notch Trowel

Tool for spreading adhesive evenly.

Stainless steel notch trowel with two sides notches & having high wear resistance.

Features

- · Make tile fixing easy & perfect.
- Proper levelling
- Adequate consumption
- · Less time consumption & faster work



TYPE OF TROWEL	SIZE OF NOTCH	TA BED THICKNESS	WHEN/ WHERE TO USE
V-Notch	3 mm	1.5 mm – 2 mm	Swimming pool, smooth/ flat surface
Square Notch	6 mm	3 mm	Small size tile up to 2 ft.
U-Notch	10 mm	5 mm - 6 mm	Big size tile & high undulated surface

Roff Rubber Mallet

For pressing tiles/ stones while fixing.

Hammer/ mallet with rubber based head used for pressing the tile/ stone for better adhesion or tile holding without any damage to tile/stone.

Features

- Ensure proper adhesion of tile adhesive with tile
- · Ensures correct laying and levelling with ease
- · Doesn't cause damage /any mark on tile
- · Light weight and hence easy to handle



MATERIAL	COLOUR	WHEN/ WHERE TO USE
Rubber	White head	Tap on tile/stone while fixing
	Black & green handle	

Roff Spacers

AVAILABLE SIZE

2, 3, 4 & 5 mm

For giving gap between tile during tile fixing.

Enables the floor/ wall tiles to have straight and even grout spacing.

COLOUR

Green

Features

WHEN/ WHERE TO USE

Between the tiles

- To keep the tiles at equal distance & create even grout lines.
- Ensure tiles' uniformity & enhance design
- · Ability to change individual tiles without damaging adjacent tiles.
- Less effort & time with smoother installation
- · Allows change of individual tiles without damage during repair







Roff Grout Cutter/ Cleaner

For cleaning the gap between the tiles/ stones.

Tool with narrow & strong metal head which remove the dirt or impurities from grouting gap without damaging the tile edges.

Features

- · Convenient to hold/ easy to handle
- · Effective gap cleaning
- Easy to handle hence chances of damages is less
- · Great labour & time saving



TYPE	COLOUR	WHEN/ WHERE TO USE
Twin Blade (one blade can be removed for smaller gap between tiles)	Metal head with green handle	Cleaning the gap between the tiles Before grouting

Roff Grout Floater

For gap filling between the tiles & stones.

Grout floater with soft rubber base used to apply/ spread the tile grout & fill the grouting gap effectively.

Features

- No chance of scratch due to soft rubber
- Effective grouting on glass mosaic
- Very less material left hence less material wastage & easy to clean



TYPE	COLOUR	WHEN/ WHERE TO USE
Small Floater	Green rubber with Aluminium handle	Filling gap between the tiles (small area)
Big Floater	Green rubber with plastic handle	Glass mosaic fixing, grout filling. Tile grout application (big area)



Roff Suction Cup

For lifting tile/stone upto 80 kg weight.

Double suction cup for easy lifting an handling of large format tiles/stones reducing the chances of tile/stone damage and safety of the handler.

Features

- Easy to lift heavy tiles and stones
- Less chances of tile/stone breakage
- · Safe tool for the handler



MATERIAL	COLOUR	WHEN/ WHERE TO USE
Plastic	Green	To lift tile/ stone upto 80 kg weight

APPLICATION TOOLS RANGE

Roff Tile Leveling System

A tile leveling system to ensure the tiling stays lippage free and also prevents tiles/stones from moving while curing. It also increases the installation speed.

Features

- Improve tile installation speed and reduce installer fatigue/stress
- Virtually lippage free, flat surface drastically
- Reusable wedges.
 save your money
- Ensures consistent gap between two tiles/stones
- · Reusabe wedges, saves your money



Tile Leveling Plier



Tile Leveling Base



MATERIAL COLOUR

Base & Wedges - Plastic Green
Plier - Plastic with SS
material

WHEN/ WHERE TO USE

To level the tile/ stone during application

Tile Leveling Wedge Caps

LIST OF SOME LANDMARK PROJECTS















LIST OF SOME LANDMARK PROJECTS

1 AMBIENCE MALL DELHI

2 WIPRO PUNE, BENGALURU, MANGLORE, CHENNAI

3 INFOSYS BENGALURU, PUNE, HYDERABAD, INDORE,

COIMBATORE, JAIPUR

BANK OF AMERICA (BKC) MUMBAI

BARC MUMBAI

BELIEVERS CHURCH MEDICAL COLLEGE THIRUVALLA

7 AIRPORT PROJECTS TIRUPATHI, CALICUT, TRIVANDRUM, ALLAHABAD

8 FORTIS HOSPITAL DELHI

9 HCLTECHNOLOGIES DELHI

10 HOTEL MARIOTT JODHPUR, KOLKATA, AHMEDABAD, BENGALURU

11 IIT GANDHINAGAR, DELHI

12 INCOME TAX BUILDING VEJALPUR, LUCKNOW

13 INTEL TECHNOLOGY INDIA PVT. LTD. BENGALURU

14 ISCON PLATINUM AHMEDABAD

15 KOCHI METRO COCHIN

16 PWD BUILDING DELHI

17 SRM UNIVERSITY CHENNAI

18 TCS TECNOPARK, ECC TRIVANDRUM

19 WORLD TRADE CENTER TOWER PUNE

20 LULU MALL TRIVANDRUM, COCHIN

21 NMIMS COLLEGE INDORE

22 IIM UDAIPUR

23 AIIMS BHATINDA

24 TATA MEMORABLE HOSPITAL VARANASI

25 GUJARAT SADAN DELHI

26 SUN SKY PARK (SUN BUILDERS) AHMEDABAD

27 TAJ HOTEL MUMBAI

28 RELIANCE TWIN TOWER MUMBAI

29 AMAZON BENGALURU

30 HDFC BANK BENGALURU, SURAT, AHMEDABAD

31 ASHIRWAD TEXTILE MILL SURAT

ROFF AT YOUR SERVICE







Best-in-Class Products Portfolio



Personalised Technical Assistance for Testing/Problem Redressal



On Site Support & Contractor Training on Products, Right Tools & Techniques





Pidilite Industries Limited

Construction Chemicals Division Ramakrishna Mandir Road, PO Box No. 17411, Andheri East, Mumbai 400 059 TEL (022) 2835 7000 • FAX (022) 2835 7008

www.roff.in | info@roff.in

Call Roff Advice Centre 1800 22 5502











Scan to know more

CONTACT: Ahmedabad (079) 27552043/1483 Bengaluru (080) 30563000/3001 Chennai (044) 28350338/1614 Delhi (011) 45529000 Hyderabad (040) 23351250/1308 Kochi (0484) 2543978, 3045000 Kolkata (033) 22888844 Mumbai (022) 28357000

DISCLAIMER The product information & application details given by the company & its agents has been provided in good faith & meant to serve only as a general guideline during usage. Users are advised to carry out tests & take trials to ensure on the suitability of products meeting their requirement prior to full scale usage of our products. Since the correct identification of the problems, quality of other materials used and on-site workmanship are factors beyond our control, there are no expressed or implied guarantee/ warranty as to the results obtained. The Company does not assume any liability or any consequential damage for unsatisfactory results, arising from the use of our products.